

Microsoft PowerPoint



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1. benefit of the app

Make presentations interesting, offer variety and keep the audience entertained. Few other programs for creating presentations are as flexible, comprehensive and versatile as Microsoft's PowerPoint. With visual anchor points, special effects, changes in speed, and embedded videos, audios, and more, the iOS version of PowerPoint also offers plenty of variety. And that ultimately benefits the audience. Because they can be kept entertained by the targeted use of short videos and different slide transitions. After all, presentations can be quite interesting and entertaining at the same time.

Similar to Word or Excel in the iOS version, PowerPoint for iOS is primarily designed to provide users with a convenient tool for on-the-go use. PowerPoint is there to create professional presentations. Thus, PowerPoint is also interesting for different target groups:

- for the pupil or student who has to give a presentation
- for students who are supposed to present their thesis and have to give a screen presentation for it
- for speakers and marketing departments of different industries who are responsible for marketing products to potential customers
- for small as well as large companies that want to present themselves to the world and aim at branding successfully

Thus, the uses and purposes of PowerPoint are many and varied. And the best part is that the presentations can be created and edited from any location. It is no longer necessary to be tied to a specific location. Thanks to the numerous functions, users can also easily edit their presentations in a team. The respective document is synchronized on OneDrive again and again, for example, so that different users can always call up the most current version of the document and modify it if necessary. ## 2. most important functions

PowerPoint is primarily used to create presentations, edit them and finally share them if necessary. With the iOS version of PowerPoint, these presentations can also be made flexibly on the go. A synchronization with OneDrive is subsequently possible, so that the documents can be called up again and again from different locations and devices. This also facilitates teamwork.

Permissions can be used to set who is allowed to read and edit which document. This provides additional security precautions. If changes or comments are made to shared documents, these are indicated. Feedback is also displayed. Integrated comments and a time history of changes to the document help to track changes. In this way, the user always has an overview of when what was

changed, where it was changed, and by whom.

Another feature is a limited number of templates, which should simplify work with the mobile device. However, the user cannot create new templates via the iOS app itself. Otherwise, there are a few more effects available in the iOS app that make the transition from one slide to the next appealing.

Besides these features, many more are available for iOS, for example:

- Adding and playing audio clips and videos.
- Add tables, images
- Add and change background colors
- Print function
- Rearrange, remove or change slides

3. evaluation

PowerPoint is always reliable when it comes to creating beautiful and engaging presentations even on the go. Whether it's for school, university or everyday work. The iOS version contains the important functions to make a presentation interesting and varied: In addition to the insertion of text fields, audios, videos and more can also be included, thus ensuring a special presentation experience.

Even if individual functions are not available, this does not detract from the effective presentation. The speaker or presenter can process even very theoretical content vividly and interestingly with PowerPoint. Since the iOS app is also regularly updated, you always have the latest version at hand. Nothing can go wrong when presenting with iPhone or iPad! For this service, however, monthly costs for Microsoft Office 365 are due. The iOS app cannot be used without an active subscription.

Advantages / Disadvantages

1. there is already a selection of templates to support mobile working with PowerPoint on iPhone or iPad. 2. the app offers a variety of functions from the desktop version, teamwork is also possible. 3. the app is very clear and therefore easy to use.

1. there are only a limited number of templates and effects. 2. you cannot create your own templates via the app. 3. the app is only available as a paid subscription via MS Office 365.